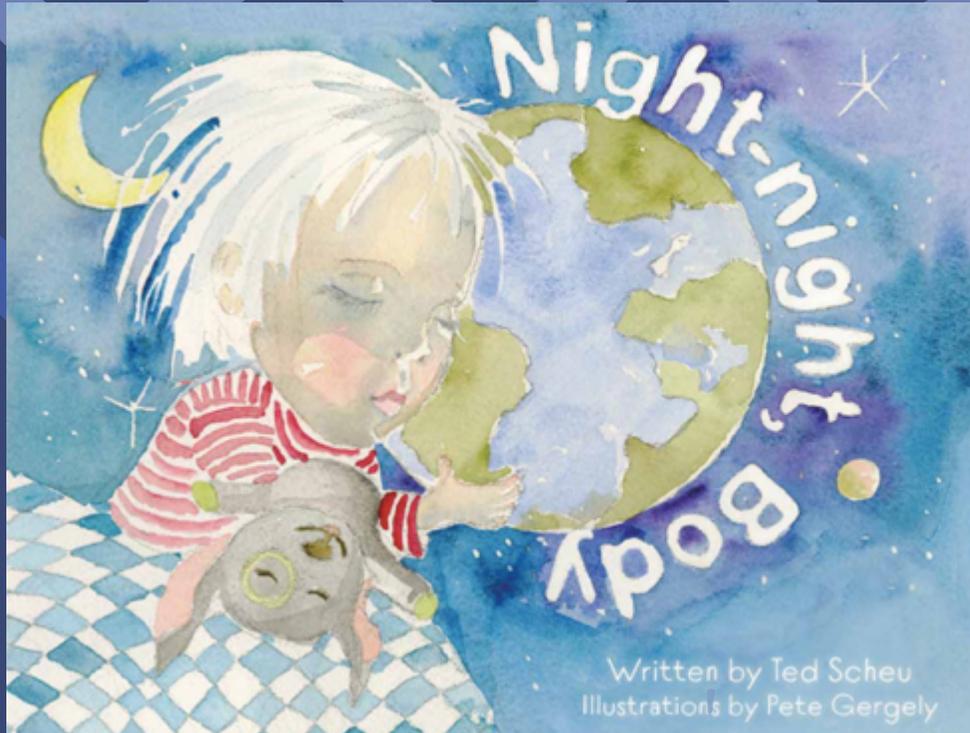


IT'S A SELL SHEET!

Night-night, Body

THE BEST NEW GOING-TO-BED BOOK
BY TED SCHEU AND PETE GERGELY



WOW, WHAT A GOOD GOING-TO-BED-BOOK-CHOOSER YOU ARE!

Ted Scheu's gently-rolling rhymes combine with Pete Gergely's smilingly-delicious watercolors to take you and your tired body parts on a very sleepy trip around the world, ending in the inner-outer space of dreamland, whether you like it or not. Say "Night-night" to all your body parts, from tippy toes to tippy top, and travel to 15 different countries as you do.

It absolutely works for grown-ups as well as their caretaker kiddos. Give it a try. Snuggle into your cozy-wozy bed tonight and read it aloud. Every night. Softly. Not hardly. Before you know it it's ...zzzzzzzzzzzz... Night-night, body!

Night-night, Body will quickly become your go-to bedtime book, for a long time. It's nearly guaranteed sleep-inducing for ages 2 to 102. It's the most important going-to-bed book in a generation.

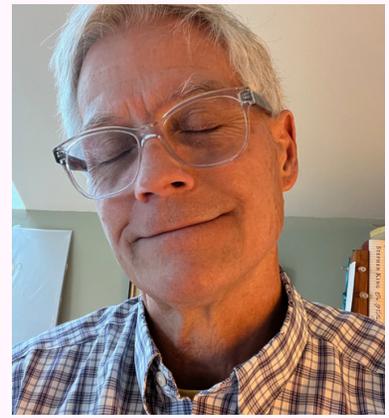
DETAILS, DETAILS...

Title: Night-night, Body
Author: Ted Scheu
Illustrator: Pete Gergely
Published by Beaver's Pond Press
ISBN: 978-1-64343-748-4
Page count: 32
List Price: \$19.95
Format: Picture Book (Hard cover with dust jacket: 11" x 8.5")

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Terms to Retailers (standard):
Trade: 40%, Short: 20%
Terms to Wholesalers: 50-55%

Who is Ted Scheu, anyway?

Ted Scheu has been described as an 8-year-old children's poet stuck in a grown-up's body. He is a former elementary teacher in Vermont, where he lives and writes next door to happy cows. He visits schools around the U.S. as a teacher/author, and he loves helping kids like himself find their writer's voices in poetry. Ted's poems may be found in six of his own collections and in over two dozen well-known poetry anthologies world-wide. He selfishly wrote "Night-night, Body" for himself, to help himself get to sleep. It always works. You'll find more about Ted and Pete at the book's new website: www.nightnightbody.com Ted's own fun and funny website is www.poetryguy.com



And what about Pete Gergely?

Pete is a master of many things. Besides being an amazing artist with a lovely, kind and quirky, kid-like sense of humor, he speaks three languages, and manages a most-gorgeous garden at his home on the Hudson River in New York. Oh, and he just happens to also be a pediatrician with a super-busy medical practice. Why so busy, you ask? Because kids love-love-love going to see Dr. Gergely. He makes each visit so much fun that kids don't realize they've had a doctor's visit. Pete's watercolors have appeared in many galleries in and around New York City, and he has illustrated several books.



"Here's what just a few sleep experts are saying about the book:

"Ted and Pete are brilliant. This book knocked me out. My best sleep in years!"

- Prof. Timmy T. Ticklesnoozer, PhD., Snooze U.

Kids will hate this book. Parents, not so much. Sleep is nearly instantaneous by the end..."

- Snoozanna S. Somnolent, President, Sleepyheads Anonymous

For answers, speaking engagements, readings, or media contact: ted@poetryguy.com